



About the Alumni Golf Trophy – Sponsorship opportunities



The alumni Golf Trophy is a yearly high level event that we have been organizing since 2014. This is our most intimate event of the year where we welcome business professionals and decision makers for a day on the beautiful course of Ternesse Golf Club located in Wijnegem. This event includes an initiation for the beginners, and a golf competition of 18 holes. The victors are celebrated in a prize ceremony, during a fun networking apero and dinner.

This event is promoted through our alumni network and to our high level connections which include decision makers. Sponsoring this event will give you the chance to create meaningful connections with business professionals and executives. You will also have the chance to promote your company in a more personal way during the prize ceremony where you can present one of the prizes.

Communication reach

- 24.000 alumni
- Handpicked VIP's

Event sponsorship 3 Options to choose from

1. Sponsor in kind:

- provide a gadget to add in the goodie bags (golf ball, towel, socks, water bottle, banana; product from your company);
- provide 1 gift set to give as a prize during the prize ceremony (something meaningful that is well packaged to give as a gift)

We offer the following

- 1 free entrance to attend the event
- Logo on event website & email invitation
- Someone from your company presents the gift to the winner during the prize ceremony – your company will be introduced by our Dean during the prize ceremony
- Logo of company in the thank you email to participants and special thanks to our sponsors via social media

Interested in participating as a sponsor? Please contact Emmanuelle Duval, Alumni Manager (emmanuelle.duval@ams.ac.be)

2. Choose a hole to sponsor (500 EUR ex. vat)

Choose a hole to sponsor and unlock a world of creative possibilities to showcase your company! Your logo will be proudly displayed with a sign on the hole of your choice, or better yet, let's collaborate and design a unique and engaging way to showcase your brand in the spotlight



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In the past, Tesla made a strategic move by sponsoring the 6th hole, leveraging the opportunity to enhance their brand visibility. Now, it's your turn to take advantage of a similar sponsorship opportunity and get as creative as you can to ensure your brand receives the recognition it truly deserves!

Visibility in the communication

- in the email communication about the event which include email invitations to network and after email to participants;
- on the landing page of the event, your logo will be featured in the special thank you section to our including a click through to your website.

Visibility during event

- by placing a banner of your company in the networking area;
- provide a gadget to add in the goodie bags (golf ball, towel, socks, water bottle, banana)
- present a prize during the prize ceremony

Attendance

- 2 participants of your company can join the event free of charge
- any extra tickets, may be purchased at a 30% reduced price.

3. Sponsor the 9th hole break (650 EUR ex. Vat) – exclusive to max 1 sponsor

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The 9th hole break is a pivotal moment during the golfers' game, marking the halfway point before they continue on to the final stretch. This extended break provides a golden opportunity for them to unwind, connect, and indulge in delightful treats. We cherish this cozy interlude as a chance to foster genuine connections with our participants and create a memorable experience for all.



Have a table displaying your product during the 9th hole break and have a chat with the participants about what your company is all about while they enjoy a refreshing drink and a healthy snack to give them energy to pursue the second half of the course.

Visibility in the communication

- in the email communication about the event which include email invitations to network and after email to participants;
- on the landing page of the event, your logo will be featured in the special thank you section to our including a click through to your website.

Visibility during event

- by placing a banner of your company in the networking area;
- by branding the 'prielle' with your company logo;
- provide a gadget to add in the goodie bags (golf ball, towel, socks, water bottle, banana);
- present a prize during the prize ceremony

Attendance

- 2 participants of your company can join the event free of charge
- any extra tickets, may be purchased at a 30% reduced price.