**THE RESPONSIBLE FASHION SERIES 2021 pitch contest**

**Application form**

**1. Applicant**

Fashion designer/entrepreneur or company:

Contact:

* Last name:
* First name:
* Function:
* Address:
* Telephone number:
* Email address:

If available: URL links to your company or product / service website (optional):

*What is your background? In which part of the fashion industry are you active? How long has your fashion company been active?*

*If you are a start-up: Why are you starting a new label? In which part of the fashion industry you want to be active?*

*(1,000 characters maximum with spaces)*

**2. General presentation of your concept**

*What does your label or business concept want to sell? What is the USP (or DNA?) of your label/business concept and why do you think people would buy it? Who is your customer? Who do you think are your main competitors?…*

*(1,500 characters maximum with spaces)*

**3. Contribution to this year’s theme, “Can fashion save the world”**

*How do you contribute to a change in the fashion system? Does your label/business concept contribute to sustainability and a more circular economy? Or is it a game-changing technological innovation? Or maybe it wants to do something else? (for example: connect people) Will your label or business concept address inequality or does it focus on inclusivity? What is your value proposition? Which values do you want to communicate?...*

*If you are a start up: How do you plan to realize your ideas in the short term? Is your idea sustainable – if so, how? Show us how your concept can help to save the world!*

*(1,000 characters maximum with spaces)*

**4. Added value for the City of Antwerp / the Antwerp region**

*In which way will your label/business concept contribute to the local economy or social well-being of the city of Antwerp or the Antwerp region? How can your innovative concept contribute to put Antwerp on the world map as a future proof and responsible fashion city? …*

*(1,000 characters maximum with spaces)*

**5. Are you available on the evening of October 21, 2021, to pitch your business plan in person at Antwerp Management School (Boogkeers 5, Antwerp)?***Note that all pitches are in English.*

* Yes
* No

**How to submit?**

1. Save this document and adjust the file name by replacing ‘Last Name’ with your personal last name.
2. Upload your application form before September 20th, 2021 12:00 PM here : <https://offer.antwerpmanagementschool.be/en/fashion-future>