Network of Networks
November 26-28th

Join a Guiding Coalition
To Drive Change

Supply Chain Insights™

You're Invited to
Supply Chain Insights'
"Network of Networks" Event
November 26th-28th, 2019
The Antwerp Management School
Boogkeers 5, 2000 Antwerp,
Belgium

About the Event
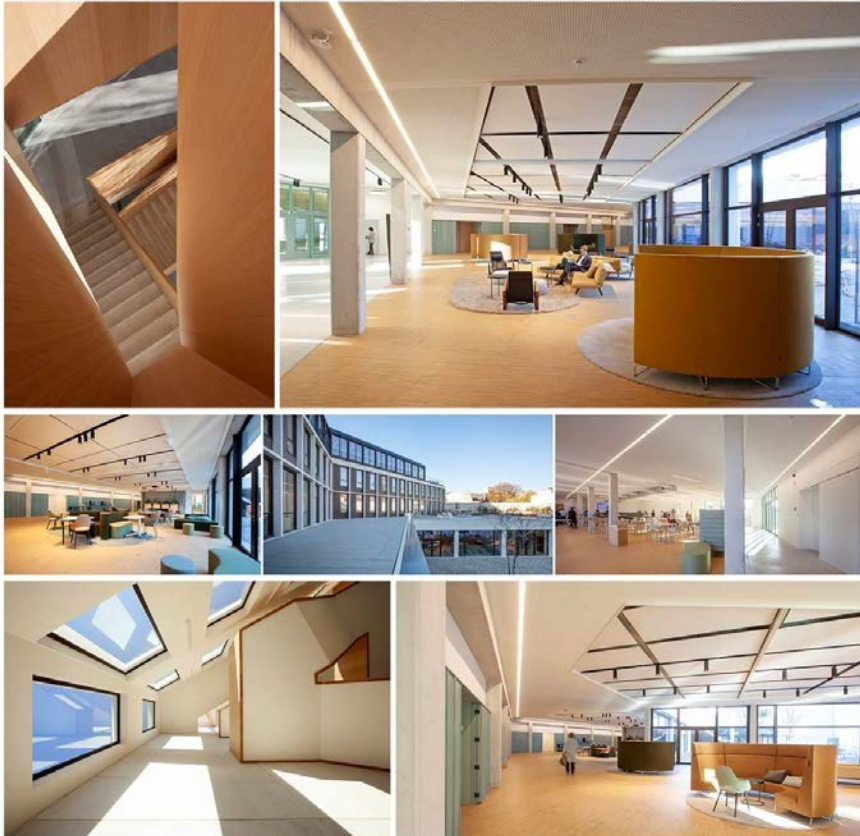
This event is designed for Business Leaders interested in improving B2B interoperability. Today, communication between business partners primarily flows through email and excel. The promise is to improve B2B networks and drive business differentiation.

Why drive change? Tackle the problems? The first is to improve supplier reliability. The second is to drive on-time deliveries to customers. The third is corporate ethics. With the rise of concern of climate change, and the need for Corporate Social Responsibility, improving B2B effectiveness is paramount.

There are many issues to overcome. Enterprise Resource Planning (ERP) helps to make transactions efficient within the organization, but is insufficient to build B2B trading networks. Portals, an active area of investment, are dead-end streets. Supply Chain Control Towers are designed to help improve visibility for the enterprise, but seldom improve B2B connectivity.

Why should you come? At this event we will explore the topics of:

Launch of the Trading Partner Index. Which companies do B2B best? Why does it matter? At the conference, we will share insights from data on the current state of B2B connectivity and celebrate the companies that are doing B2B the best.

Data Portability. How should data flow from trading partner to partner to maximize reuse and improve data flows? At the conference, we will explore the use of the ISO-8000 standards for company, location and item data and help attendees understand the differences between integration and data portability.

Interoperability Between Trading Exchanges. There are many solutions designed to improve trading partner connectivity. These include Ariba, Descartes, E2open, Elemica, Elementum, Exostar, Infor GT Nexus, One Network, and SupplyOn. Each network supports a niche—a specific industry or process flow. There is no path forward for interconnectivity of these networks to drive multi-tier flows between deliver, make and source.

Sharing of Case Study Insights. Sharing of testing of blockchain What is hype? What is real?

Quality Blockchains. Currently the hype cycle for blockchain is in full swing. How do companies sort hype from reality? And, define the right governance to participate in a blockchain enabled network? At the conference, we will share the definition of a quality blockchain and how to prepare organizationally to support this emerging technology.

The Network of Networks group, found in 2016, is a working group of technologists and business leaders tackling these topics. The event is designed for extreme networking and sharing of case studies from the group's efforts.

Why the Network of Networks Initative?

Increasingly companies are evaluating business network solutions to **close the gap on inter-enterprise visibility and improve inter-operability**;
but as the team works the problem, they find that they need to somehow interconnect business networks. The gaps are large. The solutions to close the gaps are not so easy.

Our goal is to bring Manufacturers, Retailers, Distributors together along with Technology and Logistics Providers as equals in order to better understand the issues and generate ideas to help build the "network of networks."
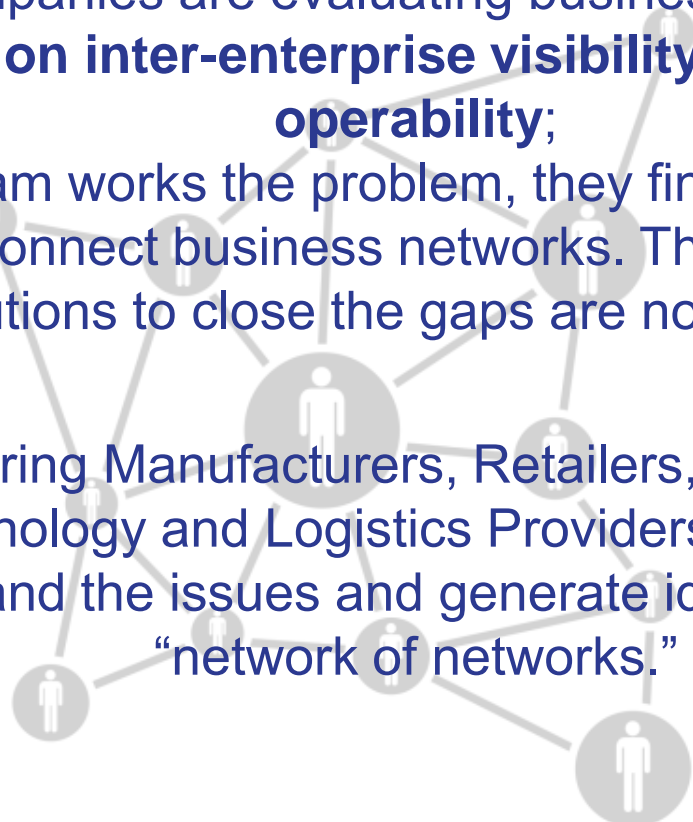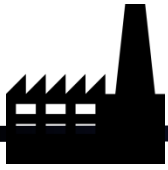
Manufacturers, Retailers & Distributors Participating

November 26th Agenda

Small networking event at the School to discuss the Supply Chains to Admire research and host a small reception.

Time	Topic	Format
5:00-5:45PM	Welcome Sharing of the Supply Chains to Admire Research	Antwerp Management School Lora Cecere, Founder of Supply Chain Insights
6:00-7:00 PM	Reception	All

November 27th Agenda

Time	Topic	Format
9:00 AM-9:30 AM	Welcome	Antwerp Management School
9:30 AM-10:00 AM	Current State of B2B: Sharing of a Joint Research Project -What Can Companies See? State of Networks. Why Does It Matter?	Tom Van Woensel, Antwerp Management School and Lora Cecere, Founder of Supply Chain Insights
10:00 AM-11:00 AM	What is the Network of Networks? Why is it Important? Release of the Trading Partner Index Panel discussion of Evonik and BASF	Lora Cecere, Founder of Supply Chain Insights Ralf Kahr, BASF, Heinz-guenter Lux, Evonik; and Nico Bac, P&G
11:00-11:30	Table Discussions: What is the So What? Who Cares? Differences in linear versus network thinking? Inside-out versus outside-in impact? Bidirectional flows.	Facilitated Sharing
11:30-12:30	Data Portability and ISO 8000 Standards Case Study by Corning on Supplier Onboarding and Use of ISO 8000 standards.	Laura Bissmeyer, Corning, and Peter Benson, ECCMA
12:30-1:30	Lunch	
1:30-2:00	What is a Quality Blockchain? Where Are we On Blockchain Maturity?	Sharing of the Network of Networks Work
2:00-3:00	Blockchain Testing and Sharing of Research	Maka De Lameillieure, Director Research and Valorization at Antwerp Management School
3:30-3:30	Break	
3:30-4:30	Review of the European Pilot Blockchain Testing	Ralf Kahr, BASF and Heinz-guenter Lux, Evonik
4:30-5:00	Table Discussion What is the future impact of blockchain technologies? Where are we today? What have we learned?	
5:00-5:30	Introduction of The Trading Partner Index Award for Connected Companies	Lora Cecere, Founder of Supply Chain Insights
5:30-7:30	Reception	

November 28th Agenda

Time	Topic	Format
9:00-10:00	Opening Discussion/Reflections from Prior Day	Lora Cecere
10:00-11:00	What is a Quality Supply Chain Operating Network? What is the Role in B2B?	Presentation of the Definition and Ranking of Providers Sharing of the Ariba/Elemica case study on portability Discussion of Ratings of Providers
11:00-11:30	Break	
11:30-12:30	Building a Strong B2B Culture: Discussion of Organizational Requirements	Panel of Manufacturers
12:30-1:30	LUNCH	
1:30-2:30	Blockchain Case Studies and the Role of Governance in Business Networks	TBD Review of Blockchain Deployments and the Role of Governance.
2:30-2:45	Break	
2:45-4:00	Speed Dating with Antwerp Students Seeking Co-ops in the Field of B2B	All.
4:00-5:00 PM	Wrap-up	

The Basics

November 27th-28th
Antwerp Management School

Facilitated Workshop, Hosted by Lora Cecere
Casual Dress
Research Sharing on Network of Networks
Research/Guest Speakers and Ideation

€1000 Per Attendee

Up to 80 Supply Chain Visionaries
Max 2 Attendees per Company

Hotel Options

For this event, there is no hotel room block. Participants are booking their own accommodations.

Recommended hotels close to the event:

- Hotel Theater
- IBIS Hotel Antwerpen Centrum
- Hilton Old Town

Who Should Attend?

	Manufacturers, Retailers & Distributors	**Technology Providers**
Who SHOULD Attend	• Those working on building meaningful end-to-end supply chain relationships. • Those familiar with visibility solutions and the current issues with integration / synchronization.	• Leaders in technology development: R&D, Product Management, & Product Marketing • Thought leaders working on end-to-end integration / synchronization
Who Should NOT Attend	• IT Teams • PR, Marketing, etc. • Those not knowledgeable of the requirements for interoperability.	• Sales, Marketing, etc. • Consultants

Supply Chain Insights Event Difference

- **Enjoy. Redefine Fun!** Wear your badge proudly. Unlike other conferences where badges are turned over to avoid overt technology selling, this is not the case at this conference. We discourage technology sales personnel to attend. The participants from technology companies are thought leaders.

- **Extreme Networking.** The conference is designed to help you have meaningful interaction with the entire audience. It is a unique format. By the end of the event, you will know everyone in the room.

- **Unique Content.** Development of custom research for the event. Remember, there is no such thing as a dumb question.

- **No Paid Speaking Sessions.** All presentations are hand-picked. The goal? Thought-leading content.

- **Right People.** 80-100 attendees. 40% technologists and 60% business leaders. The design is for innovators to network directly with innovators.

- **Technologists and Business Leaders Collaborate as Equals.** There are no sponsorships, booths or show floors. Lists of attendee names are never shared.